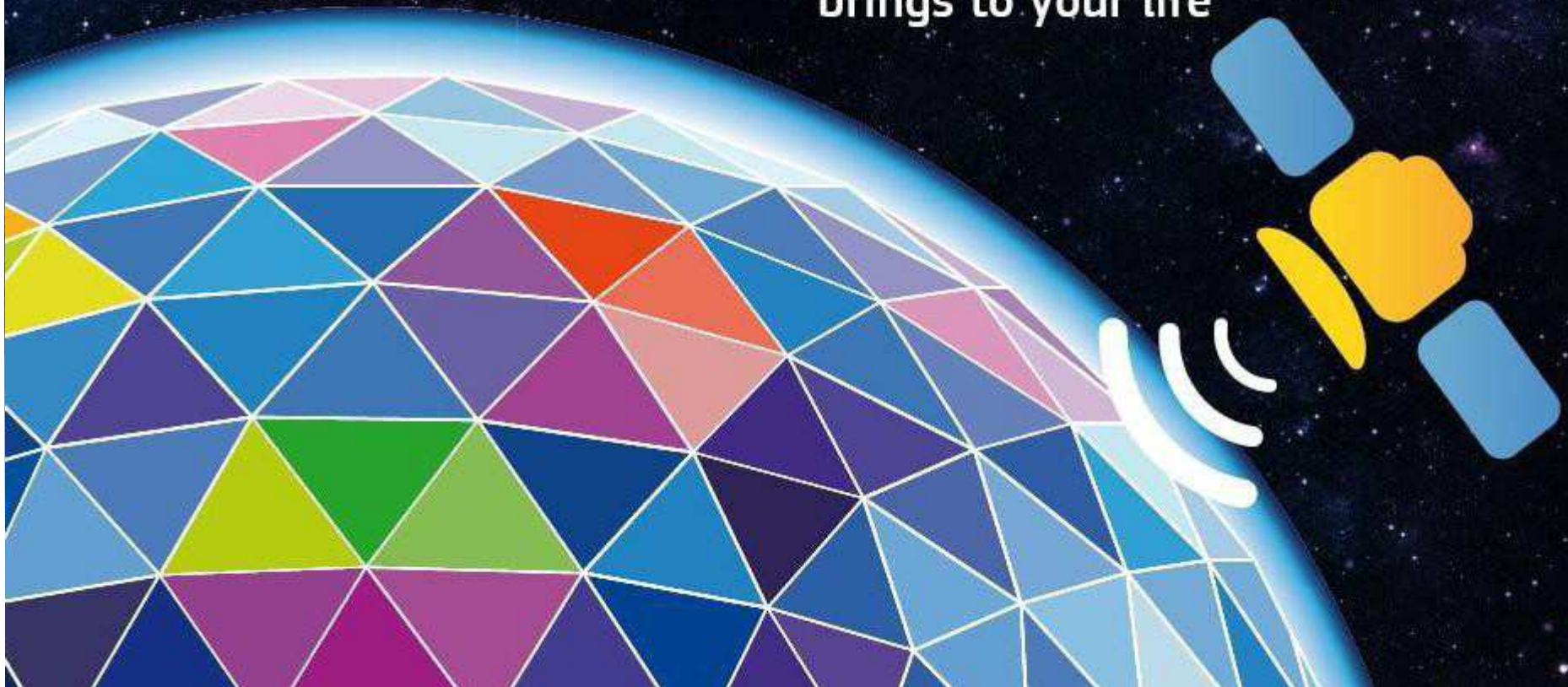




European Space Expo

Discover what space
brings to your life



Why talk about Space?

Space is important for Europe

The Lisbon Treaty gives the EU a key role in designing a policy for space to promote scientific and technical progress, industrial competitiveness and the implementation of its policies. Space policy is a key element of the Europe 2020 strategy and an integral part of the industrial policy flagship initiative. Investment in space supports the building of a smart, sustainable and inclusive economy by creating high-skilled jobs and commercial opportunities, boosting innovation and improving citizens' well-being and security.

Europeans benefit from Space

EU investment in space, including Europe's two flagship programmes – Galileo and Copernicus – pave the way for the provision of services crucial to modern life, the creation of jobs and other economic benefits, and enable greater European independence.

The market for global satellite navigation applications will reach €240bn by the end of the decade, with about 7 % of gross domestic product – equal to €800bn in Europe – reliant on satellite navigation services. Independent studies have shown that Copernicus could contribute up to €90bn to the European economy in its first 20 years.

Alongside Galileo, Copernicus uses data collected by satellites, as well as earth-based measuring tools to help develop understanding of climate change through the accurate observation of, for instance, the state of oceans or the chemical composition of the atmosphere. It will also have security applications, such as in border surveillance. According to the OECD, the global market for commercial Earth observation data could rise to \$3bn by 2017.

The European space manufacturing industry is worth €5.4bn per year and employs a highly qualified workforce of more than 31,000. The 11 major satellite operators in Europe run 153 communication satellites, represent 6,000 employees and have a €6bn annual turnover, with a downstream effect on over 30,000 employees. It is estimated that, already, 6-7% of GDP in Western countries, i.e. €800 billion in the EU, is dependent on satellite navigation.

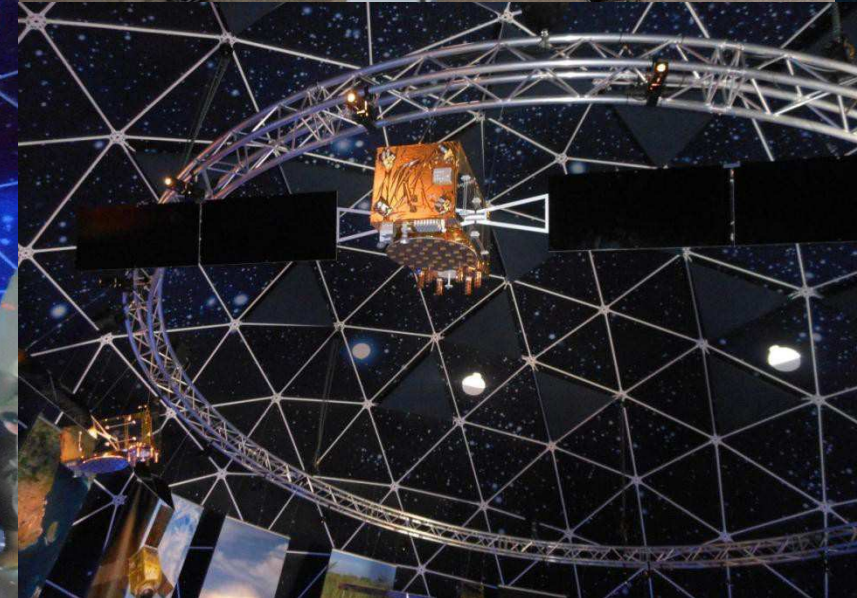
There is no doubt that, while spending on space research and technologies can sometimes seem like a luxury, the benefits are significant and the positive economic ripple effect is undeniable. And, this is what we plan to show citizens with the *European Space Expo* project.

The Expo Objective

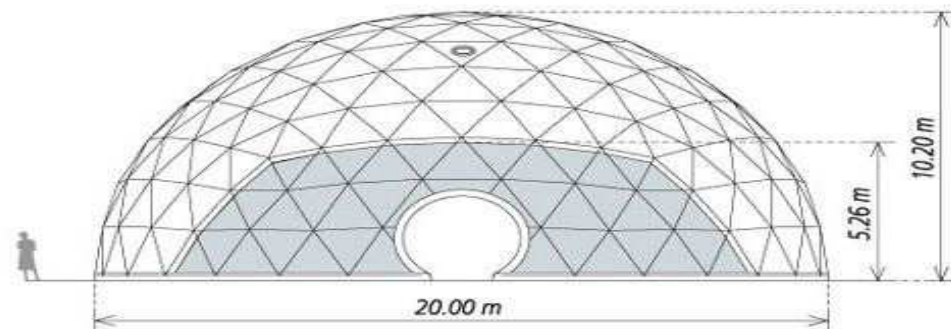
- ▶ Promote the entire European Space Programme (Space Policy, Space Research, European GNSS and Copernicus) and the many **services, applications and benefits** that these activities and investment bring to Europe.
- ▶ Provide a simple way for a consistent European space benefit message to be **targeted to different Member States** and different target groups (from the general public to specialised audiences such as: SMEs, industry, media, government stakeholders, etc.)

In essence, with this tool we are truly...
"thinking globally and acting locally."

- Iconic, attractive, memorable
- Mobile, secure, flexible
- Well-located
- Sturdy, climate controlled, wind-proof



Technical Specifications



[Back](#)



[Download Fact-Sheet](#)

ZENDOME.300M

Sometimes one simply cannot find the right words. Entering the ZENDOME.300M is like entering another world. With its ground size of 300m² you can easily create worlds your visitors will never forget. A temporary hotel, presentation areas with bars, a wellness or party lounge or anything else you can think of is perfect in the ZENDOME.300M.

The ideal choice for ambitious plans; because thinking big is today's motto.

Exhibition Space	300 m²
Diameter	20 m
Height	10,5 m
Circular Entries	3
Upper Vents	3
Mech. Ventilation Outlets	2
Circular Windows	8

Structure Weight	2.000 kg
Steel powder coated RAL 9016; Disk, circular entries: stainless steel powder coated RAL 9016	
Membrane Weight	250 kg
PVC coated polyester-fabric; welded, 100% weather proofed, translucent and flame retardant: B1(DIN4102), M2	
Windload	Beaufort 12 (DIN 4112)

11 good reasons for ZENDOME - quality Made in Germany!



Time lapse:
Zendome.75 set up incl. heavy load floor-system

Making-of ZENDOME.150M (QuickTime Movie):

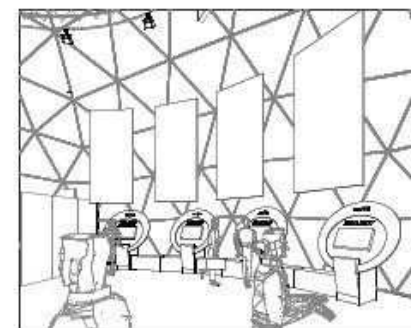
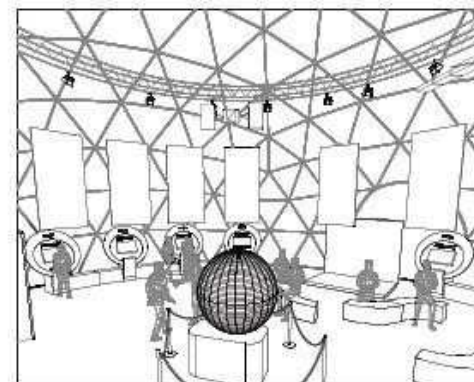
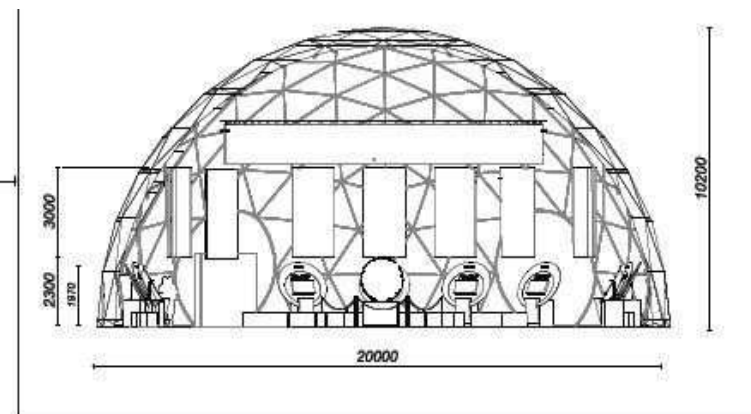
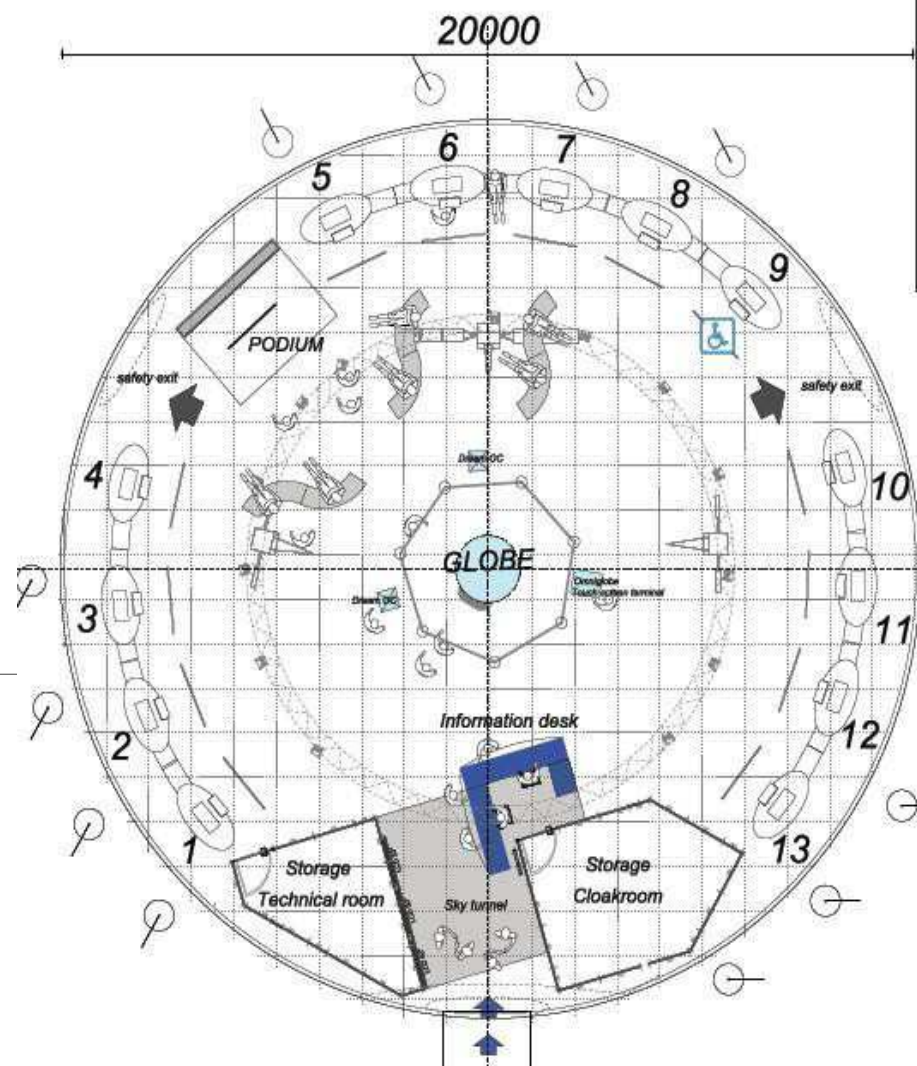
Small movie 4,8 MB
Medium movie 19,4 MB
Large movie 27,5 MB

All information listed on left side are rounded approximations and may deviate due to varying materials or production processes!

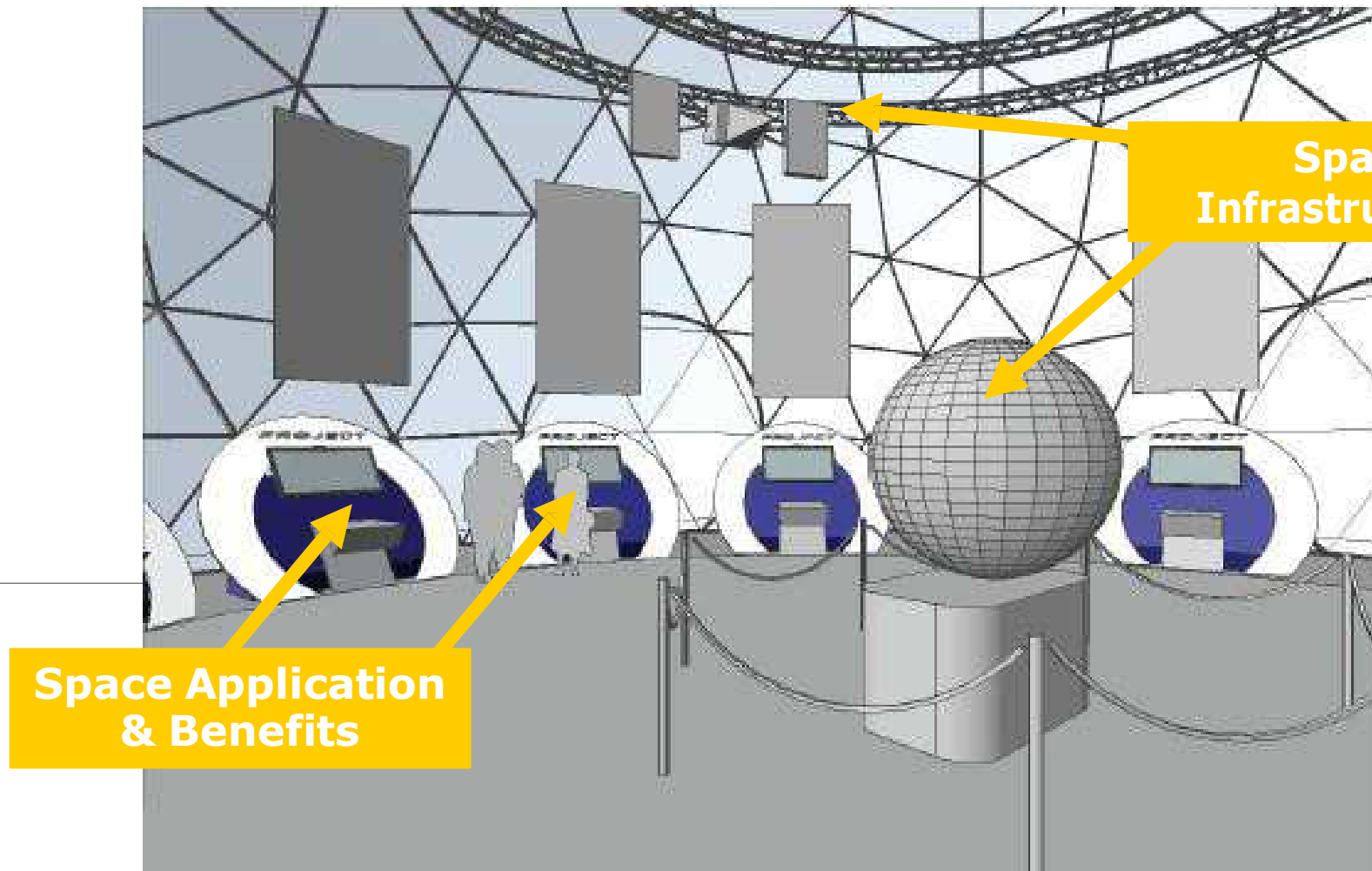
Projects:
Maschsee-Festival, Hanover
International Motorshow, Geneva

Exhibition Space	300 m²
Diameter	20 m
Height	10,5 m
Circular Entries	3
Upper Vents	3
Mech. Ventilation Outlets	2
Circular Windows	8
Structure Weight	
Steel powder coated RAL 9016; Disk, circular entries: stainless steel powder coated RAL 9016	2.000 kg
Membrane Weight	
PVC coated polyester-fabric: welded. 100% weather proofed, translucent and flame retardent: B1(DIN4102), M2	250 kg
Windload	Beaufort 12 (DIN 4112)

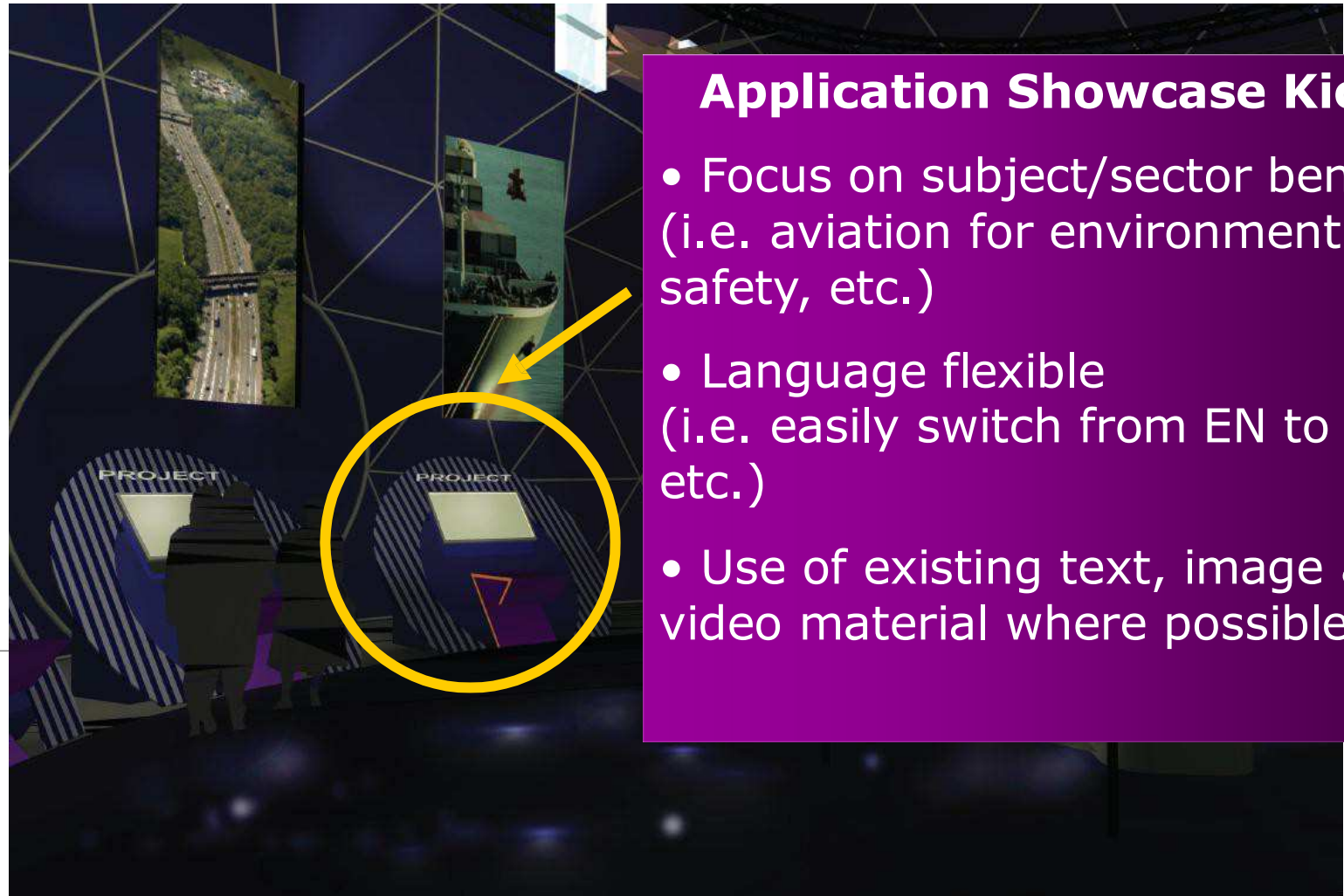




The Content



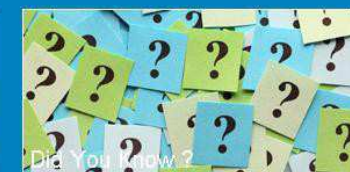
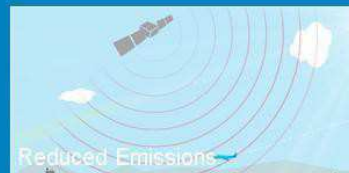
The Content



Application Showcase Kiosk

- Focus on subject/sector benefit (i.e. aviation for environment, safety, etc.)
- Language flexible (i.e. easily switch from EN to DE, etc.)
- Use of existing text, image and video material where possible

The Content



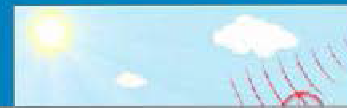
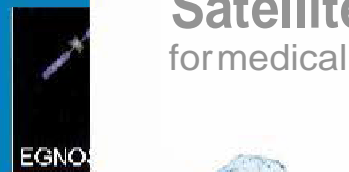
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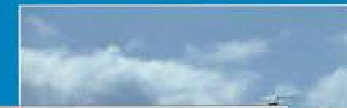
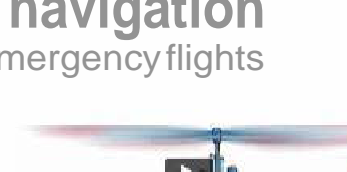
Satellite Navigation & Aviation



Reduced



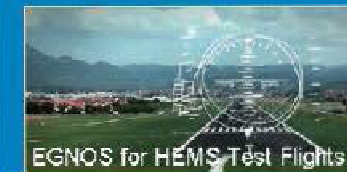
Sun and clouds



Clouds



Did You Know?



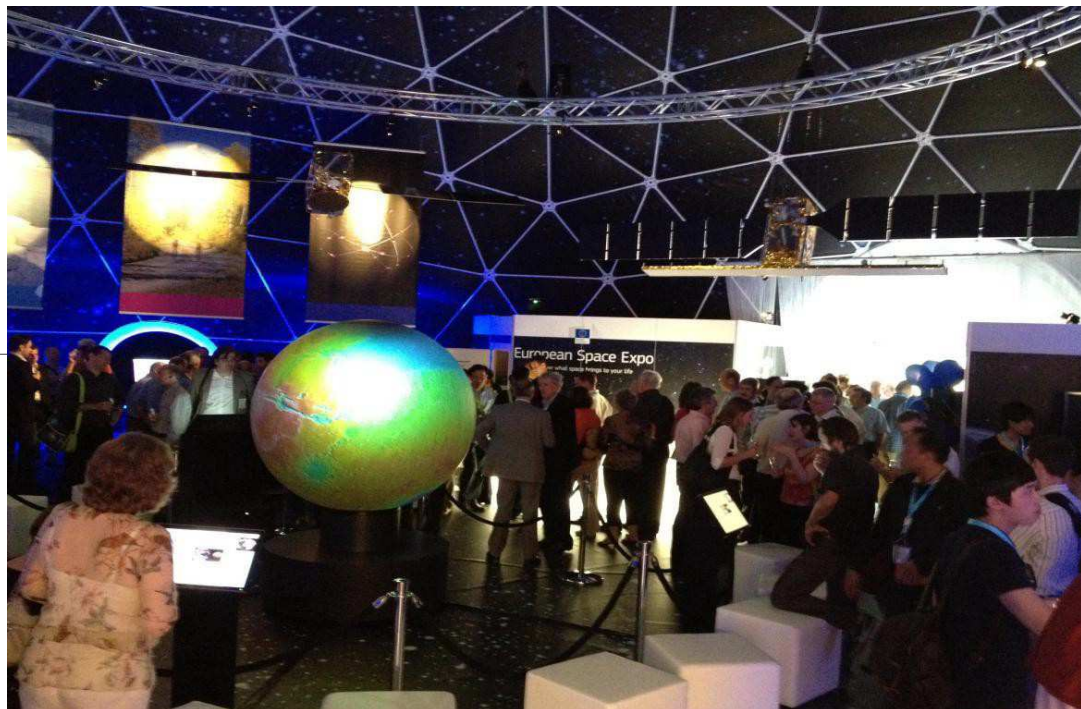
“European Space Expo in partnership with”...

- The European Space Expo will be referred to throughout all means of communication as “in partnership with”...
- Marketing activities with logo placement include: e-mailings, on-site signage, printed European Expo Guide, and local advertising and media.
- Main partner/s included in relevant event activities/speeches/receptions
- Partners will be given the opportunity to include their content/message in the partner ESE “Application Kiosk”.
- Local Partner/s normally provide a list of logistic aspects in order to support the installation of the ESE in the city.

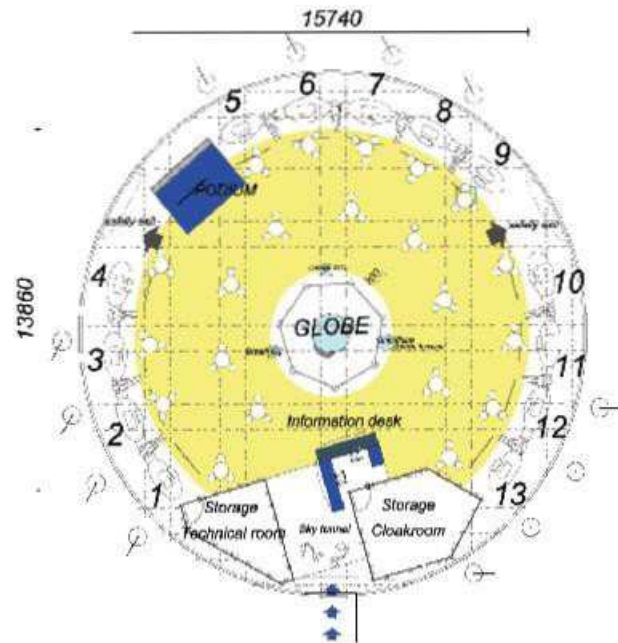
Special Events

Good ideas and the right atmosphere need Space: Bring your event to the European Space Expo!

- The European Space Expo offers the opportunity to host individual networking events, workshops or receptions.

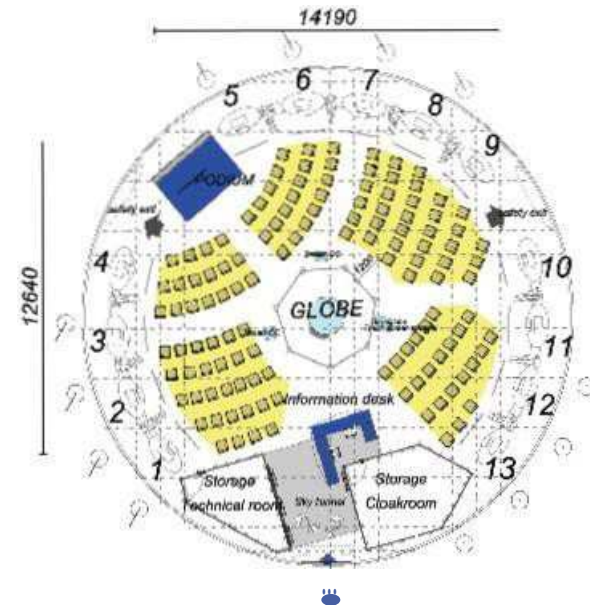


Special Events

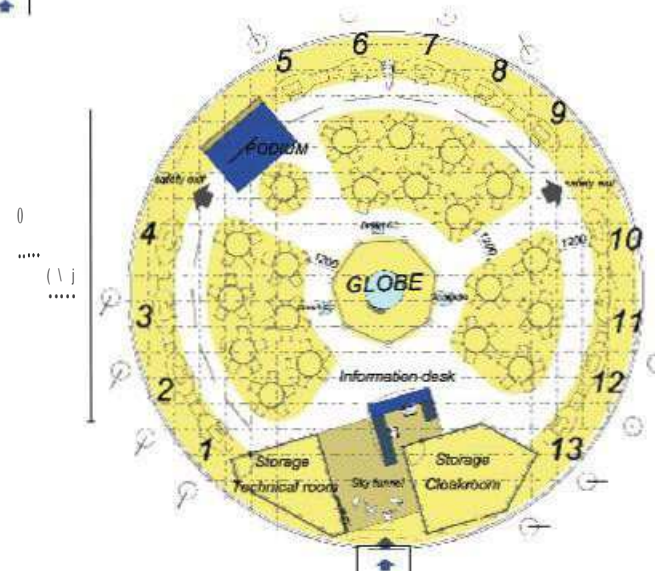


160M2
20 bar tables

300 people star



BOM2
140 conference seats



90M2
20 Tables
120 people sifting

European Space Expo Schedule

Copenhagen

1-5 June 2012
GMES in action

Toulouse

25-30 June 2012
Toulouse Space Show

Helsinki

17-21 August 2012

Brussels

24 September-
9 October 2012
*Galileo Satellite
launch
Belgian Space Week*

Vienna

22 - 26 October
2012

ITS World

Cyprus

10-18 November 2012
FP7 Space Research

London

3-9 December 2012
*'European Space
Solutions' event*



Madrid

12 – 18 February 2013

Budapest

20 – 25 March 2013

Hannover

8 – 12 April 2013
Hannover Messe

Warsaw

4-9 May 2013

Bratislava

18 – 23 May 2013

Dublin

4 – 9 June 2013
ITS Congress

Rome

30 August – 6 September 2013

Vilnius

17-22 September 2013

Tallinn

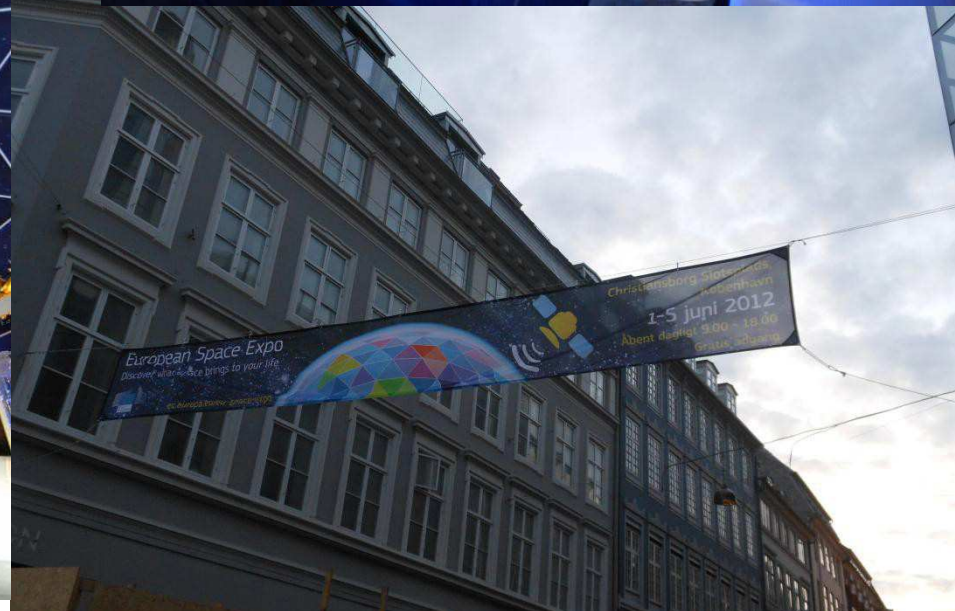
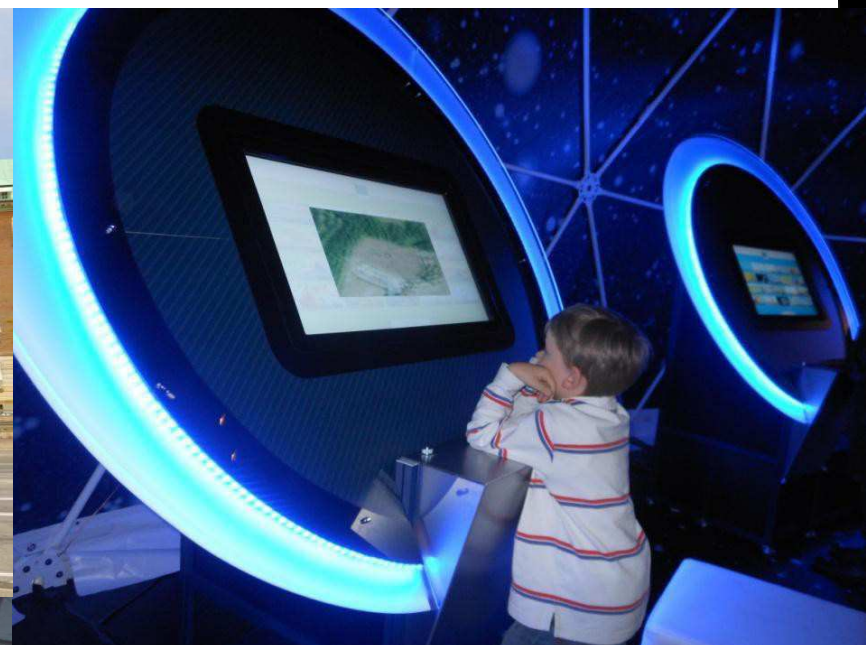
1-6 October 2013

Munich

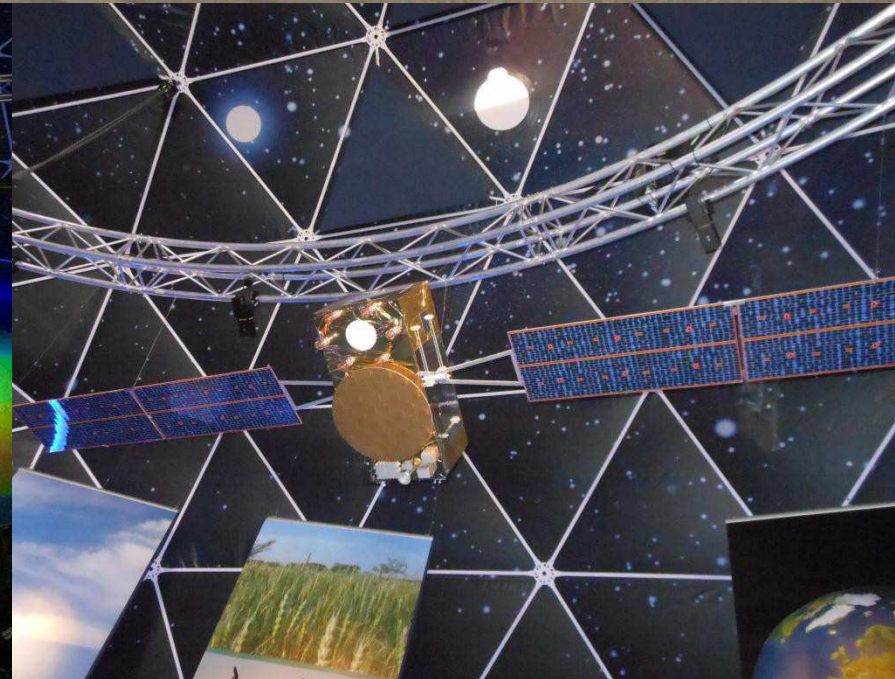
5-10 November 2013

Lisbon

4-9 December 2013











european space expo you tube



Browse

<http://www.youtube.com/watch?v=FjmlUQAU5Jw>

The European Space Expo goes on the road!

EUenterprise

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68 videos ▾

