

Privacy statement on the protection of personal data in relation to the registration, participation and management of the Space for Innovation in Rail Conference

All personal data are dealt with in compliance with the applicable rules on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

DISCLAIMER: At the time of publication of the present privacy statement, Regulation (EC) 45/2001 is applicable to the processing operations identified herein. As of 11 December 2018, Regulation (EU) 2018/1725 shall enter into force, repealing Regulation (EC) 45/2001 and, therefore, it shall apply to the processing operations identified herein. In view of this change in legislation, the present document already includes all the information that must be provided to data subjects in accordance with Regulation (EU) 2018/1725 and references to both Regulations.

The following data protection information notice outlines the criteria by which the data is collected managed and used in relation to the **registration, participation and management to the Space for Innovation in Rail Conference**.

Identity of the controller:

Controller: Head of GSA's Communications Department, Janovskeho 438/2 170 00 Prague 7, Czech Republic; com@gsa.europa.eu

Purposes of processing:

The purposes of the processing are:

- to establish a list of registrants wishing to participate to the Space for Innovation in Rail Conference;
- to send updates/notifications concerning the event's programme;
- to send one post-event satisfaction survey in order to obtain feedback on the event;
- to establish a repository of pictures and videos of the event to be used for promotion of the event on GSA websites and social media.

Data concerned:

Data collected during the registration:

- Data subjects (that is, registrants and participants to the event) submit the following mandatory data: name, surname, email address, organisation/institution name, position, title, organisation type (e.g. public institution, private sector etc.), country.
- Data subjects may also submit the following data which, however, are not mandatory: Twitter account and any comments which they may have (free text box).

Data collected during the event:

- The GSA may take photos and videos of the event and publish them on its intranet, internet sites and other GSA social channels (Twitter, LinkedIn, YouTube, Facebook).

Photos and videos will be used solely for the purpose of promoting the event and not for the purpose



of identifying any individuals. No facial images will be associated with the personal data mentioned above, thus none of the data subjects appearing in photos and/or videos will be identifiable, **with the exception of the event's speakers.**

In the case of the event's speakers and considering that their facial image will be associated with other personal data, their photos and/or videos will be processed **only upon their specific consent.** For those speakers who will not consent to such processing, suitable arrangements will be made so that they will not be photographed or anyhow appear in photos and/or videos of the event.

Legal bases:

- Article 5(b) of Regulation (EC) 45/2001¹;
- Article 5(d) of Regulation (EC) 45/2001².

Recipients of the data processed:

Access to personal data is granted on a 'need to know' basis to:

- Duly appointed staff of the: GSA, European Union Agency for Railways ('ERA'), Shift2Rail Joint Undertaking, and Federal Ministry of Transport, Innovation and Technology of the Republic of Austria;
- Staff of the GSA contractors in charge of the communication services, which manage the collected personal data;
- Staff of the GSA contractors providing web services for the GSA's website www.gsa.europa.eu (such as website design, website hosting including cloud services etc.);
- staff of the GSA contractors providing event management services.

Any recipient shall be reminded of its obligation not to use the data received for other purposes than the one for which they were transmitted.

Lawfulness of processing:

The lawfulness of the processing is based on

- Article 5(b) of Regulation (EC) No 45/2001: The processing of all the personal data mentioned above, with the exception of the facial images of the event's speakers, is necessary for the compliance with a legal obligation to which the GSA is subject and, more specifically, to Article 14(1)(c) of Regulation (EU) No 1285/2013 of the European Parliament and of the Council of 11 December 2013 on the implementation and exploitation of European satellite navigation systems (GNSS Regulation);
- Article 5(d) of Regulation (EC) 45/2001 solely for what concerns the processing of the facial images of the event's speakers; event's speakers unambiguously give their consent to the processing when filling and submitting the consent form that will be communicated to them via email.

Information on the retention period, storage locations and transfers to third countries of personal data:

- Personal data is stored electronically on the servers of (1) the GSA contractors mentioned above which are located in the EU and abiding by the necessary security provisions and (2) the servers of ERA, Shift2Rail and Federal Ministry of Transport, Innovation and Technology

¹ To be replaced, as of 11 December 2018, by Article 5(1)(b) of Regulation (EU) 2018/1725; the content of the Article remains the same

² To be replaced, as of 11 December 2018, by Article 5(1)(d) of Regulation (EU) 2018/1725; the content of the Article remains the same



of the Republic of Austria; they will be retained therein for 3 years for the purpose of promoting the event and maintaining a record of it.

- Pictures and/or videos taken during the event and the personal data associated with the individuals appearing in them (i.e. **only of the event's speakers** as mentioned above) which will be published on GSA's social channels (Twitter, LinkedIn, YouTube, Facebook) **may also be transferred and stored on servers located in third countries (outside the EU)**; in view of the nature of such social channels, the GSA cannot ensure that all online traces of photos and/or videos and associated personal data will be deleted following the expiry of the abovementioned 3-year retention period (i.e. the GSA has no control over the potential sharing of the photos and/or videos by other users).

Twitter, LinkedIn, YouTube and Facebook have their own privacy policies over which the GSA has no control; however, all four platforms are certified under the EU-US Privacy Shield which ensures that they provide an adequate level of protection of personal data (European Commission Implementing Decision (EU) 2016/1250 'adequacy decision'). You can find below information on the certification of said companies under the EU-US Privacy Shield:

- Facebook: <https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC>
- Twitter: <https://www.privacyshield.gov/participant?id=a2zt0000000TORzAAO>
- YouTube: <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI>
- LinkedIn:
<https://www.privacyshield.gov/participant?id=a2zt0000000L0UZAA0&status=Active>

for more information on the EU-US Privacy shield see https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/eu-us-privacy-shield_en and for the Commission's adequacy decision see <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv%3AOJ.L.2016.207.01.0001.01.ENG&toc=OJ%3AL%3A2016%3A207%3AFULL>

The data subjects' rights:

- Data subjects have the right of access, rectification and erasure of their personal data or restriction of processing³ at any time. Requests shall be addressed to the Head of Communication Department at com@gsa.europa.eu.
- Data subjects are entitled to lodge an appeal at any time with the European Data Protection Supervisor (EDPS) at edps@edps.europa.eu should they consider that the processing operations do not comply with the applicable rules.
- Data subjects can withdraw the consent to the treatment of their personal data at any time, without affecting the lawfulness of the processing before the consent's withdrawal.

Contact information:

- Regarding the processing of your personal data: com@gsa.europa.eu.
- Regarding the interpretation, application or breach of the applicable rules: GSA Data Protection Officer (DPO) at dpo@gsa.europa.eu.

³ Such right will be provided for under Regulation (EU) 2018/1725, as of 11 December 2018