

“Join GSA and showcase your Galileo enabled solution at Mobile World Congress!”

Rules and conditions

1 THE BACKGROUND

The Mobile World Congress (MWC) in Barcelona is the largest mobile event in the world - every year it brings together leading mobile technology developers, manufacturers, service providers and app developers from across the globe. With over 100,000 visitors expected to attend MWC 2019, next year's event promises to be an ideal forum to showcase the latest Galileo-based innovations. From 25 to 28 February 2019, MWC Barcelona will host the latest cutting-edge technologies from more than 2,400 of the world's leading mobile technology companies. With a programme featuring leading visionaries and investors, the Congress is a great opportunity to present and promote innovative new ideas, technologies and applications and bring them to the attention of key decision-makers. MWC Barcelona is a good platform to showcase and promote the innovative Galileo-based solutions and applications and show how European sat-nav technology is enhancing EU industrial competitiveness and playing a pivotal role in tackling various societal challenges facing Europe.

2 THE OPPORTUNITY

The GSA will be exhibiting at the Mobile World Congress 2019, having one around 20m² stand in Hall 8.0 and a set of free passes included in the sponsorship package. Horizon 2020, Fundamental Elements beneficiaries and EU-based entities (including SMEs, start-ups, physical persons) offering Galileo-enabled products/solutions or location-based smartphone applications are offered an opportunity to be featured at Mobile World Congress together with GSA.

GSA will offer up to 2 entry tickets per company as well as an opportunity to promote the solution/product/application:

- at the GSA stand (by physical presence of the company representative at the stand, possibility to display brochures, demo or final product/solution)
- via GSA communication channels (news item on the selected companies and Mobile World Congress, twitter and facebook posts, linkedin posts).

Up to 7 entities will be selected to receive this contribution by evaluating their expressed written interest, based on the selection criteria below. No other support or reimbursement of costs is foreseen

for the winners (travel costs to Barcelona, delivery costs of the brochures/products, accommodation and daily subsistence costs etc. will be borne by them in entirety).

ELIGIBILITY CRITERIA

Applicants must be Horizon 2020, Fundamental Elements beneficiaries or have their residence or registered office within the European Union.

EXCLUSION CRITERIA

The opportunity is not open to entry prohibited or restricted by law and is not open to employees or to immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren) of employees of the GSA or Sponsor or any of their respective affiliates. The companies applying for the in-kind contribution must present a declaration of honour that they are not in a situation of exclusion (Annex I to this document).

EXPRESSION OF INTEREST

The entities that are interested in exhibiting at Mobile World Congress together with the GSA have to submit until December 19th 2018 a written note of maximum 5 pages considering the selection criteria, including:

- Short description of the company and the target market
- Description of the product/solution to be exhibited and what exactly can be displayed at the congress (demo, brochures, video etc.)
- The use of Galileo/location information by the product or in the solution
- Indication of the person/s to be physically present at the congress
- Declaration of acceptance of the conditions of the contest

PRIZES

Obtaining up to 2 entry tickets per winner and an opportunity to promote the solution/product/application:

- at GSA stand (by physical presence of the company representative at the stand, possibility to display brochures, demo or final product/solution)
- via GSA communication channels (news item on the selected companies and Mobile World Congress, twitter and facebook posts, linkedin posts).

The in-kind contribution shall be awarded in accordance with the principles of transparency and equal treatment and shall promote the achievement of policy objectives of the Union.

AWARD CRITERIA

The **criteria** that will be used to select the winning entities:

- Product/solution fits within the scope of the Mobile World Congress (i.e the target market for the product/solution is LBS and/or IoT)
- Product/solution to be exhibited is using Galileo¹

¹ In case of smartphone applications the application is using location information.

- The representative of the applicant is available to be physically present at GSA stand

These criteria will be assessed confidentially and on a discretionary basis by the GSA evaluation board. The applicants irrevocably acknowledge that:

- They have been informed that the rules do not provide for any recourse regarding the constitution or decision of the jury
- Jury deliberations are confidential and will not be disclosed to participants

INTELLECTUAL PROPERTY OF DEVELOPMENTS

Applicants will retain full ownership of the intellectual property rights on exhibited products and solutions.

3 THE SCHEDULE

ID	Event	Date
1	Announcement	4 th December 2018
2	Expression of interest - deadline	19 th December 2018
3	Announcement of selected companies	15 January 2019

4 THE ORGANISATIONAL COSTS

The submission of expression of interest is free of charge for the participants. Apart from the in-kind contribution defined above no other contribution or reimbursement of costs would be foreseen for the winners (travel costs to Barcelona, delivery costs of the brochures/products, accommodation and daily subsistence costs etc. will be borne by the companies in entirety).

5 OTHER CONDITIONS

5.1 The applicants shall be solely liable in the event of a claim relating to the activities carried out in the framework of the contest.

5.2 The winners shall accept the publicity obligations set out in the FR².

5.3 The contest may be cancelled in particular where its objectives cannot be fulfilled.

5.4 Applicants will be informed as soon as possible of the outcome of the evaluation of their application and in any case within 15 calendar days after the award decision has been taken.

² REGULATION (EU, Euratom) 2018/1046 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/

5.5 The decision which companies are selected shall be notified to the winning applicants and be binding upon GSA.

5.6 Any personal data that may be included in the written notes of entities applying for this opportunity shall be processed by the GSA in accordance with the applicable rules on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

DISCLAIMER: At the time of publication of the present notice, Regulation (EC) 45/2001 is applicable to the processing operations identified herein. As of 11 December 2018, Regulation (EU) 2018/1725 shall enter into force, repealing Regulation (EC) 45/2001 and, therefore, it shall apply to the processing operations identified herein. In view of this change in legislation, the present document already includes all the information that must be provided to data subjects in accordance with Regulation (EU) 2018/1725 and references to both Regulations

Identity of the Controller and Data Protection Officer:

- **Controller:** European GNSS Agency (GSA), Head of GSA Market Development Department, Janovskeho 438/2 170 00 Prague 7, Czech Republic, market@gsa.europa.eu;
- **Data Protection Officer:** GSA Data Protection Officer, Janovskeho 438/2 170 00 Prague 7, Czech Republic, dpo@gsa.europa.eu

Purpose of processing: Upon reception of your written note, any personal data that may be included therein shall be collected and further processed by the GSA solely for the purpose of the management and administration of the award process pertaining to this opportunity.

Data concerned: any personal data that may be included in interested entities' written notes. Such data can relate to the following categories:

- Identification of individuals (e.g. name, last name, title, function in organisation);
- Communication details of individuals (e.g. email address, telephone number, postal address);
- Information for the evaluation of eligibility, exclusion and award criteria (e.g. expertise, technical skills and languages, educational background, professional experience including details on current and past employment)

Legal basis: Article 5(a) of Regulation (EC) No 45/2001³

Lawfulness of processing: The processing is necessary for the performance of a task carried out in the public interest.

Recipients of the data processed: For the purpose detailed above, access to your personal data is given to the following categories of persons, without prejudice to a possible transmission to the bodies in charge of a monitoring or inspection task in accordance with European Union law: (i) a limited number of GSA staff in charge of evaluating the notes received from interested entities, (ii) staff of GSA contractors in charge of the provision of hosting services for the GSA's servers, (iii) bodies charged with a monitoring or inspection task in application of European Union law (e.g. internal audits, Financial Irregularities Panel, European Anti-fraud Office - OLAF); (iv) members of the public; the winning entities will be announced to the public, which may also entail the announcement of the personal data of the representatives of such entities (e.g. name, last name).

Information on the retention period of personal data: Files relating to procedures resulting in the award of prizes, which may include personal data, are to be retained by the GSA in its archives for a

³ To be replaced, as of 11 December 2018, by Article 5(1)(a) of Regulation (EU) 2018/1725; the content of the Article remains the same

period of 7 years following the end of the year when the prize has been awarded as a result of the procedure. Files may have to be retained also until the end of a possible audit if one started before the end of the above period.

Technical storage information: Files relating to procedures resulting in the award of prizes, which may include personal data, are retained both in soft (electronic) and hard (paper) format in GSA servers/premises where access is granted in controlled manner strictly on basis of justified need-to-know. GSA servers are hosted by GSA contractors which are located in the EU and abiding by the necessary security provisions.

The data subject's rights and contact data:

- Data subjects have the right of access, rectification and erasure of their personal data or restriction of processing⁴ at any time. Requests shall be addressed to the GSA Market Development Department at market@gsa.europa.eu by describing your request explicitly.
- Data subjects are entitled to lodge an appeal at any time with the European Data Protection Supervisor (EDPS) at edps@edps.europa.eu should they consider that the processing operations do not comply with the applicable rules.

5.7 The GSA shall not be held liable for any damage caused or sustained by any of the Applicants, including any damage caused to third parties as a consequence of or during the implementation of the activities related to the contest

5.8 The contest is governed by the applicable EU Law complemented, where necessary, by the law of Belgium.

⁴ Such right will be provided for under Regulation (EU) 2018/1725, as of 11 December 2018