

EUROPEAN SPACE WEEK

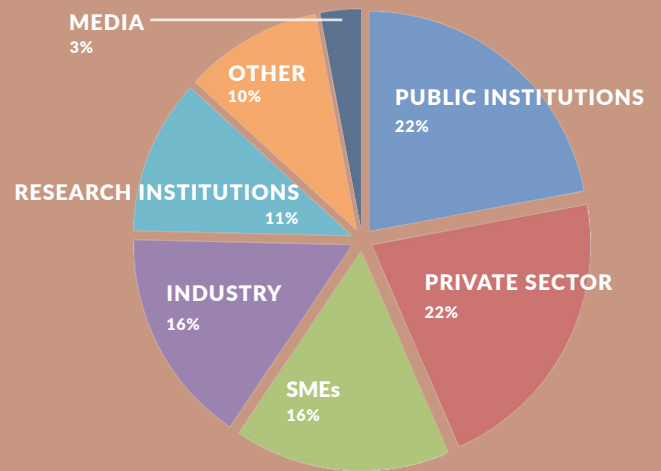


THE 2018 #EUSPACEWEEK IN NUMBERS

1122

PARTICIPANTS WERE PART OF THIS YEAR'S #EUSPACEWEEK, WITH OVER 35% OF THE ATTENDEES JOINING IN THE FIRST DAY.

ATTENDEES CAME FROM ALL TYPES OF ORGANISATIONS, BUT MOSTLY FROM PUBLIC INSTITUTIONS, THE PRIVATE SECTOR (22%) AND ALSO INDUSTRIES AND SME'S (16%).



TOP 5 COUNTRIES PRESENT



37

COUNTRIES

OUT OF THE EUROPEAN UNION COUNTRIES PRESENT IN #EUSPACEWEEK (%)

41%

≥ 100

SPEAKERS

≥ 85

PRESENT SMEs

≥ 15

SESSIONS

#EUSPACEWEEK HASHTAG PERFORMANCE

03/DEC - 6/DEC, 2018



≥ 780 MENTIONS

≈ 569 852

ESTIMATED SOCIAL MEDIA REACH*

*Estimated number of people who had contact with the hashtag mentions.

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